EMILY CHANG

Copywriter and photographer in NYC

emily.chang022@gmail.com

PORTFOLIO

www.emilychang.us

EDUCATION

B.A. Strategic Communications, Minor in Neuroscience | May 2016

University of Minnesota, Twin Cities

B.A. (Hons) Advertising, Study Abroad | Spring 2015

London College of Communication

Deans' Award for Study Abroad

WORK

Cynda Media Lab, Junior Creative Strategist | March 2016 - Present | NYC

Clients: The Museum at FIT, HB Mobile

www.emilychang.us, Photographer | 2014 - Present

jabber logic, Creative Strategist | July - November 2016 | Minneapolis

Clients: Gyst Fermentation Bar, City of Lakes Waldorf School, United Theological Seminary

Fiona Leahy, Events Intern | Spring 2015 | London

Clients assisted with: Sofia Barattieri, Hugo Boss, Charlotte Olympia

l'étoile magazine, Style Writer | January - December 2014 | Minneapolis

A+R Store, Social Media Marketing Intern | Summer 2013 | LA

SKILLS

Copywriting
Creative ideation
Photoshop, Illustrator, and InDesign
Photography
Brand strategy
Digital marketing
Google Analytics
Photo editing

INTERESTS

Experiential marketing
UX/UI Design
Neuroscience
Creative technology
Fashion films
Art and fashion photography
Travel